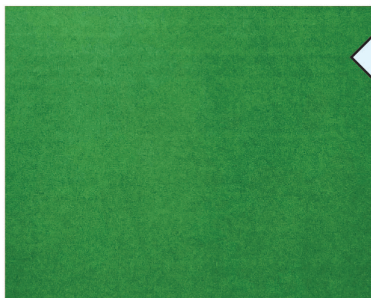


# TIPS FOR A GREAT BRANDELOPE PRINT

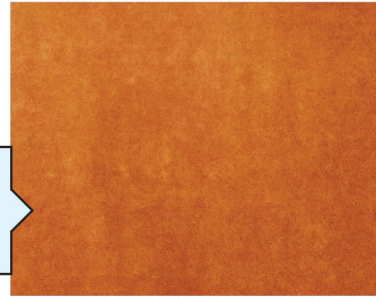
## Large Areas of Solid Color

Our press tends to struggle with large areas of solid color, especially greens and oranges, and it prints with streaks or mottling



Streaks appear across the print can look like lines or changes in the color

Mottling appears as uneven coverage and color variations

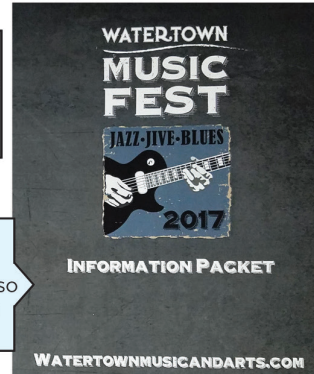


To avoid streaks and mottling in our printing, we suggest adding a texture and/or a pattern on top of the solid color, which we can add for you.

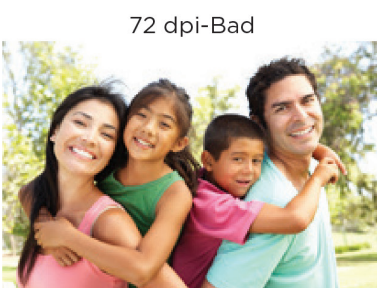


BEFORE: Solid color has streaks and mottling

AFTER: Grunge texture added not only helps the streaks and mottling, but also enhances the theme of the folder



Our press prints photographs beautifully, but it is important to provide a photo is high resolution. Typically, photos under 150 dpi will be pixelated.



## Vector art vs Images

Vector art is always preferred. It is layered, editable, and sizeable without pixelation.

Images are not preferred as they are not editable and pixelate easily



We can edit the colors in a vector file, not in images.



## Printing metallics

We cannot print metallic ink in 4 color process printing, however we can fake it by printing images. Here are two examples of printing to mimic gold and silver foil.



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